PepsiCo, Inc.

Total Lobbying Effort

Total Lobbying Expenditures

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
\$5,708.75	\$250.00	\$797.47		\$6,756.22

Total Hours Communicating

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
6.70				6.70

Total Hours Other

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
25.30	0.15	1.05		26.50

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

sembly Bill 110)			
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
16.00 (50%)	0.00 (100%)	1.00 (60%)		17.00 (51%)

Lobbying Effort On Budget Bill Subjects

griculture, Trade and Consumer Protection					
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total	
5.00 (15%)				5.00 (15%)	

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

2013	2013	2014	2014	
January - June	July - December	January - June	July - December	Total

utrition issues					
2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total	
3.20 (10%)		0.11 (10%)		3.31 (10%)	

Regulation and taxation of foods and beverages

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
4.80 (15%)		0.11 (10%)		4.91 (15%)

Food stamps standards and requirements

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2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total					
		0.11 (10%)		0.11 (< 1%)					